

# Edward Nguyen

Product Designer

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## About Me

With eight years of design and research experience, I have the expertise to understand user needs and translate them into impactful product experiences that drive sustainable business growth and user satisfaction.

## Experience

### Product Designer

Reddit Inc - Remote

April 2022 - December 2022

- Led research and design for a key internal analytics application leading to increased sales team productivity and incremental quarterly revenues.
- Reduced experiment issue persistence time by 35% for Reddit's internal experimentation platform by designing an MVP health check system.

### UX Designer 2

Costco Wholesale, IT - Issaquah, Washington

May 2020 - April 2022

- Drove 15% feature adoption and increased store traffic by co-leading research and design and collaborating with stakeholders for 'warehouse inventory online' feature.
- Design lead for Costco's first ever online prescription eyewear experience (<https://glasses.costco.com/>), unlocking a key online revenue stream for the business.

### Product Designer

Skilljar - Seattle, Washington

July 2018 - August 2019

- Led visual refresh project, positively reviewed by 90% of new and current customers, winning a Geekwire UX of the Year Award shortly after.
- Halved task time for admins who publish courses by collaborating with and exploring solutions with customers and project team.

### UX Designer

LiquidPlanner - Seattle, Washington

July 2015 - June 2018

- Led design for key roadmap features, where revenue increased during my tenure from 6MM to 10MM ARR.
- User tested and redesigned the dashboard experience resulting in feature adoption of 50%.

## Education

### University of Washington, Information School

Master of Science, Information Management - Graduated June 2015

### University of Washington

Bachelor of Arts, Economics - Graduated August 2009